

Seasonal Gift Guide



To you it's shopping,  
to them it's everything  
[#WhereYouShopMatters](#)

**VISA**

# Greetings!

At Visa, we strive to create an inclusive organization that celebrates differences and encourages unique perspectives. And we do our best to extend this purpose through everything we do – including shopping for gifts!

This holiday season, our [#WhereYouShopMatters](#) gift guide features a selection of small businesses supporting inclusion and diversity across different causes and communities.



Businesses promoting physical and mental well-being



Businesses owned by women



Social enterprises (equality and social justice)



Businesses supporting the LGBTQ+ community

From cosmetics and fashion, to lifestyle products or produce, you're bound to find the perfect present and your purchase will support purpose-led small businesses across AP.

To you it's shopping, to them it's everything.

[#EveryoneEverywhere](#)

Other symbols to note:



Eco-friendly



Local or International delivery



## Happy Skin, PH



Happy Skin is a homegrown Filipino beauty brand committed to offering world-class quality makeup that's fun and easy to use. Made for all skin-types, Happy Skin sources products from the beauty capitals of Asia, and they're all cruelty-free.

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# Cosmetics & Skin Care





## Khonuochoa, VN



Kim Yen runs Khonuochoa from Vietnam selling perfume from a variety of international brands. She has a passion for perfume and fragrance which helps her to provide valid and inspiring advice for consumers when visiting her store.

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## Nuru Beauty, AU



Nuru Beauty handmade skincare products are made from high quality natural oils, herbs and plant extracts, delicately scented with essential oils and hydrosols. The ingredients are picked with care to reduce harm and products are not tested on animals.

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## Shu Shu & Sassy, KR



Shu Shu & Sassy provides products for children made from eco-friendly ingredients, allowing children to freely express their tastes. Based in South Korea, they also have an experiential space for children to experiment and develop their own style.

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# Fashion & Accessories

## Adrienne Whitewood, NZ



Adrienne Whitewood is a fashion designer inspired by Maori art and culture. She takes traditional concepts and creates unique print on silhouettes. Her ethos is committed to creating an emotional connection to indigenous Aotearoa designs.

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## ADRIENNE WHITEWOOD



## Ifxy, KR



Ifxy is a female-owned fashion label which presents a new design paradigm in a stagnant fashion industry, leading the global fashion market with content and designs based on the unique identity of the brand.

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## KANOE, MY



KANOE is a clothing & accessories label based in Kuala Lumpur selling unique, bright and fun designs made from natural fiber. They work with local businesses, artisans, communities in need and charitable trusts to promote better living throughout the production and design process.

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## Marshmallowscarf, MY



Marshmallowscarf was founded in 2011, striving to be the best hijab solution for busy muslimah. They sell a variety of wide shawls and instant hijabs in unique printed designs to make you stand out in the crowd.

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## Minor Miracles, SG



Minor Miracles is a Singapore-based print and textile studio bringing a slice of happiness to every wardrobe. Aided by a locally-staffed team of fashion graduates and creatives, the team challenges the norm of mass-produced fashion by designing, patternmaking and sewing in-house.

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## SHUSHU/TONG, CN



Shanghai-based SHUSHU/TONG focuses on feminine style with a twist. Established by Liushu Lei and Yutong Jiang in 2015, SHUSHU/TONG features modern women expressing themselves through unabashedly feminine details. Expect unique silhouettes and time-honored tailoring techniques developed in-house.

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# SHUSHU/TONG

## BooksActually, SG



is a Singapore-based independent bookstore specializing in fiction and literature from poetry, essays, literary journals, to obscure, critical works and antique/rare editions. They also house the largest collection of Singapore literary publications, including some out-of-print titles. Enjoy a 10% discount when you pay with your Visa card and enter **VISA10** at checkout\*.

Shop now



\*10% online discount. Storewide except on Magazines, and items on promotion. Offer valid until 31 August 2021. For full terms and conditions, click [here](#).

# Lifestyle



## Eco-Greenergy, HK



Eco-Greenergy is an environmental social enterprise based in Hong Kong focusing on upcycling and transforming coffee grounds and food waste into fertilizers, soap, flowerpots and other useful items helping customers go green easily, while contributing to a more inclusive society.

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## Fibreno, KR



Fibreno is a lifestyle brand based in Korea with a design philosophy of 'Color for Life'. The brand offers various products which embrace bold color combinations and minimal design.

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## In Good Hands Of, HK



In Good Hands Of is a lifestyle shop founded by a mother who wanted her family to live free from harmful chemicals. Each product is tested by the founder, before being introduced to consumers.

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## Orange and Peach, PH



Orange and Peach is a Filipino brand providing essential products for Moms in their breastfeeding and child-rearing journey. Their products are safe, effective, functional and affordable. Thoughtfully created for you and your little one.

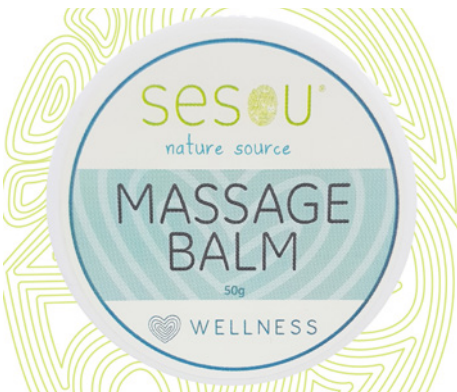
[Shop now](#)

## People On Board, HK



People On Board is a Hong-Kong based social enterprise creating board games designed to foster and develop quality relationships between parents and children through play. Their mission is to promote parent - child relationships, avoid digital addiction and encourage creativity.

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## Sesou Nature Source, PH



Sesou Nature Source is your one-stop shop for everyday green living with personal care, baby care, home care and even pet care products. They advocate the use of alternative products that are safer and healthier, not just for you and your family, but for the planet, too.

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## Surmanti, NZ



New-Zealand based Surmanti sells beauty, wellness and healing products that are crafted from natural ingredients and free from nasty contaminants. At the heart of the business is founder, Maxim Titter's, passion about the power of her natural beauty products.



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## Waiheke Dive, NZ



**W A I H E K E**  
• DIVE & SNORKEL •

Waiheke Dive & Snorkel provide all that a diving enthusiast could want in one place; gear, training and tours of fantastic places typically unknown to diving visitors. Based in New Zealand, shop here for all dive gear, as well as booking PADI courses, trips and more.

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## Wandering Sol, AU



Wandering Sol is an innovative, conscious lifestyle brand that supports natural and sustainable living. The Australian-based brand creates functional yet beautiful wares to help your soul adventure lightly.

wandering sol  
*adventure lightly*

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A wicker basket filled with seasonal items including oranges, cinnamon sticks, dried orange slices, a blue ceramic mug, and a blue pumpkin ornament.

# Grocery, Food & Drinks

## Ette Tea, SG



Ette Tea Company is a contemporary tea company specializing in tea blends with Singapore and South East Asian taste. Ette combines the heritage and tradition of tea with modern and classic design, making cool tea blends and fine single-origin teas for aficionados everywhere.

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## Guerrilla Roasters, AU



Guerrilla Roasters is a small batch coffee roaster based in Mossy Point, Australia. Founded in 2018, they believe that great coffee starts on the farm and every bean purchased is fully traceable, only buying from suppliers who work with farmers on sustainability and quality.

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## Groundworks, HK



Groundworks was started by the local community to support local agriculture and to reconnect the public to nature. Through their fresh produce and local snacks, Groundworks provides employment opportunities to women and elderly members of the community.

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## Langit Collective, MY



Langit Collective is a social enterprise that brings chemical-free heirloom rice, grains and spices from rural farmers to larger markets. By bridging this gap, they create economic opportunities for Malaysian farmers.

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## Lanna Store, VN



Dieu Lan's online store - Lanna Store - sells a range of local and imported food products, from cakes and confectionary to health food products in Vietnam.

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## Mi Tron Ten Lua, VN



Mi Tron Ten Lua is a female-owned business specializing in mixed noodles. Her unique mixing recipes are inspiring and delicious. Food lovers can order their favorite dishes, from garlic chicken, beef balls, seafood, marinated pork and much more, at her online store.

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## Savour Life, HK



Savour Life is the result of a young couple's pursuit for authentic flavors of local delicacies. These flavors, local to Hong Kong, are captured conveniently in jars so that you have a taste of home to share with friends and family, wherever they are.



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## Silos Estate, AU



Silos Estate is a working vineyard, hotel, alpaca farm and restaurant in Australia. They produce a limited quantity of wines from hand pruned and picked vines which are available to buy online, alongside gift hampers and gift certificates.

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If you know of any small businesses supporting greater inclusion and diversity that we should add to our list, let us know at [inclusiondiversityAP@visa.com](mailto:inclusiondiversityAP@visa.com)

Every dollar you spend helps small businesses survive and thrive. That's why we're committed to supporting them sell online, accept digital payments and connect to more shoppers like you.

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#WhereYouShopMatters



**VISA** everywhere  
you want to be



A blue background with a gold ribbon forming a cross shape. The ribbon is positioned vertically and horizontally, intersecting in the center. The ribbon has a slight sheen and is set against a solid blue background.

**VISA**